

# Megan Carr

## ENVIRONMENTAL DESIGN - GRAPHIC DESIGN - SOCIAL MEDIA

megancarr2003@gmail.com | +44 7301 056858 | megancarrdesignstudio.com | LinkedIn

### PROFESSIONAL SUMMARY

Multidisciplinary designer with 2 years of experience across environmental design, digital content, and visual communication, supporting hospitality and nonprofit projects in Africa and internationally. Skilled in CAD production, 3D visualisation, client presentations, and research-led design, with a solid focus on sustainability and place-based storytelling. Experienced in managing brand-consistent social media content alongside design delivery, enabling faster workflow and freeing senior teams to focus on strategy and growth. Skilled at working remotely while collaborating closely with project teams, senior designers and leadership.

### KEY SKILLS

- Adobe Creative Suite
- AutoDesk & CAD
- Motivated
- Time Management
- Web Design Basics
- Collaboration
- Ai Driven Design Tools
- Organised
- Branding & Visual Identity
- Communication
- Adaptable
- Photography
- Multimedia
- Client & Supplier Liaison
- Curious
- Microsoft Office

### PROFESSIONAL EXPERIENCE

#### ASSISTANT ENVIRONMENTAL DESIGNER | *DRIFT DESIGN (OCT 2025 - PRESENT)*

- Managing content for two company social media platforms by creating, scheduling, and maintaining brand-consistent posts across Instagram, Facebook, and LinkedIn, improving content quality and online consistency.
- Producing CAD drawings and technical documentation using Revit and AutoCAD, including floor plans and detailed drawings, supporting faster design development and clearer team communication.
- Developing client presentations and visuals through moodboards, renders, and layouts, strengthening client understanding
- Conducting product research, sourcing, and budget development by liaising with international suppliers and consolidating information and specifications, streamlining decision-making and project planning.
- Supported senior designers and leadership across multiple projects by independently managing junior-level design, drafting, and content tasks, freeing senior capacity and improving studio workflows.

#### FREELANCE DIGITAL MARKETER & GRAPHIC DESIGNER | *FUNDRAISING BEYOND BORDERS, FLOURISH FUNDRAISING (SEP 2024 - AUG 2025)*

- Designed marketing materials and funding proposals by translating project goals into clear, captivating visuals and messaging, resulting in increased engagement and successful funding for the children's school and skills development programs for women.
- Developed and branded the Africa Impact Foundation Impact Club, creating a clarity in the Sponsor an Education initiative, which improved donor understanding and contributed to the program's continued growth and success.
- Managed and executed consistent social media content for Fundraising Beyond Borders and Flourish Fundraising by creating, editing, scheduling posts, and actively engaging with the NPO community, strengthening brand presence and increasing visibility.

#### INTERIOR DESIGN INTERN | *JO PIETERS DESIGN STUDIO (JUL 2024)*

- Supported senior designers across multiple projects by producing 3D Revit models, detailed floor plans, presentation-ready renders, and conducting site visits, ensuring design accuracy, clear client communication, and informed decision-making.
- Contributed to conceptual design and material selection by carrying out user research and specifying sustainable finishes, resulting in functional, well-informed, and environmentally conscious design outcomes.

#### INTERIOR DECORATING INTERN | *PLETHORA DESIGN (JUN 2024)*

- Created moodboards and sample boards to source materials and furniture by aligning design concepts with client preferences and budget, resulting in a cohesive vision and a streamlined decision-making process for an overseas client's holiday home.
- Supported project management and administrative coordination of materials by tracking orders and assisting with operational tasks, ensuring smooth workflows and timely execution throughout the project.

### EDUCATION & CERTIFICATES

Bachelors of Design in Environmental Design | *Inscape Education Group, Stellenbosch, South Africa*

The Social Media Marketing & Management Masterclass | *Udemy*

The Duke of Edinburgh Bronze Award